

PRASHANT KUMAR

Digital Marketing Executive

PERSONAL PROFILE

I am working on a core Digital Marketing profile and along with I am doing the arranging, creating, actualizing dealing with the generally promoting in my previous Organization.

WORK EXPERIENCE

DIGITAL MARKEITNG EXECUTIVE

Insider Academy

- Handing SEO, SMO, Competitor Analysis, Keyword Research Generate Report every month.
- Monitoring Google Analytics and Google Search Console Managing all SEO-related activities.
- **In Paid Marketing:** Facebook Business Manager (Execution and optimization of Ads & Instagram Promotion), Google Ads.

Letsbuildbrands

- Handing SMO, Competitor Analysis, Keyword Research Generate

Freelance Works

- Handing Social Media Accounts, Competitor Analysis, Keyword Research Generate, Post Creations, SEO, and more.
- Website Design & Development Through Wordpress.



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Bareilly

EDUCATION

Delhi University
B.com

EXPERTISE

- Search Engine Optimization
- Wordpress
- Social Media Management
- Canva Designing
- Collaborative Nature

LANGUAGE

English

Hindi