



# PRASHANT KUMAR

Digital Marketing Trainer

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110059

## EDUCATION

Delhi University  
B.com

## EXPERTISE

- Search Engine Optimization
- Wordpress Development
- Social Media Management
- Canva Designing
- Collaborative Nature

## LANGUAGE

English

Hindi

## PERSONAL PROFILE

I am working on a core Digital Marketing profile and along with I am doing the arranging, creating, actualizing dealing with the generally promoting in my previous Organization.

## WORK EXPERIENCE

### DIGITAL MARKETING TRAINER & EXECUTIVE

#### Insider Academy

- Handling SEO, SMO, Competitor Analysis, and Keyword Research Generate Reports every month.
- Monitoring Google Analytics and Google Search Console Managing all SEO-related activities.
- **In Paid Marketing:** Execution and optimization of Ads & Instagram Promotion

#### Letsbuildbrands

- Handling SMO, Competitor Analysis, Keyword Research Generate.

#### Dizital Mantras

- Digital Marketing Trainer, Handling social media accounts, keyword research generation, post creations, SEO.
- Website Handling through Wordpress.

#### Prayag Media

- Training, competitor analysis, keyword research, post creations, SEO, local SEO.
- Website development through WordPress.